Kévin PERON

46 years old, French nationality, Swiss resident
Address : Route de Jussy 38A, 1226 Thônex, Suisse
Email : kevin@peron.ch
Tel : 077 266 60 43

FIELDS OF EXPERTISE

Project guidance

Business analysis

Experienced in learning and optimizing process in medias, manufacturing, agriculture, retails, public services, banking, real estate, medical, and administration

Strategy and specifications

Digital transformation, marketing, and communication. Technical requirements and constraints anticipation. Transforming business requirements into synthetic and relevant functional requirements.

Project management

Successfully deliver project on-time, on-schedule and within budget with deep knowledge of project management tools and methods (linear or agile). Work creatively and analytically in a problem-solving environment demonstrating teamwork, innovation and excellence. Self-motivated, decisive, with the ability to adapt to competing demands of process management. Management of multicultural and transversal teams.

Development

Software architecture

Relational Data Bases : MySQL, PostGreSQL
Big data / NoSQL : MongoDB
UML, Merise, API, webservices, microservices, websockets, SOA
Exhaustive and structured technical specifications

Web development

Back-end : PHP (Symfony, Zend, etc), Node.js, Coldfusion, .net
Front-end : Javascript (Backbone, Jquery, Angular, React), HTML5, CSS3 (Bootstrap), SEO
Tests and quality : Cypress, Jasmine, PHPUnit, CI/CD (GitHub)

Infrastructure

Host configuration

LAMP, Git, Docker, OpenShift, Jenkins, NodeJS, Bash, ETL
Postgres, MySql, MongoDB (clustering, replication)

Support

JIRA, Mantis, Service Now, Redmine

EXPERIENCE

Since 2024 : Entrepreneur
IT, real estate sector

04.2021 to 11.2023 : C.T.O. at Gault&Millau International (Geneva / Paris)
- Head of digital transformation for 16 countries
- Complete rebuild of the digital platform
- IT staff reduced by 80 %, hosting costs reduced by 87 % (using Platform), audience raised by 30 %, homepage loading time reduced by 80 %

2019 – 2021 : IT Expert at Compagnie Bancaire Helvétique (Private bank, Geneva / Ukraine)
- Technical requirements
- Software architecture
- Fullstack development
- Devops

2003 – 2019 : Freelance consultant
Appx. 30 clients with projects ranging from 3 weeks to 2 years. References available upon request.
- Clients : TBWA (CTO web), Publicis (Senior project leader), La Poste (Manager of the intranet service center), Ouest France (Digital marketing consultant), many startups and local web agencies
- Consultant fo : McDonald's, Technomarine, Beiersdorf, Celio, Schneider Electric, State of Qatar, Sanofi, Coca-cola, Jacadi, Ducros, French Security Ministry, SNCF (French public railway service), Paris Airports, EDF, Total, AXA

EDUCATION

2025 : Project Management Intensive for PMP certification (Project Management Professional)
Project Management environment and stakeholders, Planning & managing risks, quality & procurement, Lifecycle and agility, Planning the work, Project initiation, Monitoring the project work, Mobilizing the team / Communication, Managing Change, Closing the project

2024 : NewStart, Genève, Suisse
Business management, marketing, finance, Certified

2015 : MongoDB University (U.S.A.)
Database administrator (big data), Certified

2014 : HEC Paris, Executive Education (France)
Sales, Finance, Key Account Management, Digital Marketing, Certified

2003 : University Of Picardie (France)
Master's degree level in Computer Sciences / Project management, with highest honors, top 6 %

OTHER

Languages
- French (native language), English (business proficient C1)
- German (beginner)

Hobbies
- Music (piano, guitar, drums), sports (martial arts, ski, snow-board, basket-ball) and my children

MISSIONS

2017-2019 : Entrepreuneur, France
- Built a bigdata market analysis and asset management tools (real estate)

• Built a planning tool for doctors in a public hospital

• Techs : Node.js, Mongodb, Websocket.io, Bootstrap, Jquery, SOA, API

2017 : Open Source Consultant / DevOps
GROUPE LA POSTE > DSI Corporate, Nantes (France)

• Reduced by 75% the workload of initiation stage of the web projects due to the methodology and the automated tools I implemented

• Techs : Zend, PHP, Symfony, Bootstrap, Jquery, Angular, Gitlab, Docker, OpenShift, GIT, Jenkins, PAAS, SSO, SAML, API

2016 : Functional and technical project leader
NEXTEDIA (web agency), Paris

• Built a gaming community platform

• Client : Renault Group

• Techs : PHP, Wordpress, Javascript, HTML5

2013-2015 : Digital marketing consultant / software architect
OUEST FRANCE (1st worldwide francophone newspaper, 800 K subscribers, 53 different local editions, 40 millions web visits/month), France

• Led the conception of a tailor-made Data Management Platform (DMP/big data), transversal coordination of the Sales Department, Marketing, R&D and IT (20 managers)

• Data process reduced from 10 hours to 1 hour

• Techs : PHP, Drupal, Symfony, Html5, Java, Node.js, MongoDb, PostgreSql, MySql, MariaDb, Oracle, Datastage, Varnish, Git, Google Analytics Premium, Google Big Query, XML, CSV, Bash (Unix shell), SMTP, Adobe Campaign (Neolane), Advantage, API, SOA, REST, SOAP

2014 : Chef de projet
IGS Group (French business school), Paris (France)

• Implemented an internal CRM and a payment solution on 5 web sites

• Techs : PHP, Wordpress, SPIP

2013 : Collaborative Tools Consultant
CECAB (French agro-food company, 100 subsidiaries, 4500 employees, turnover 1.3 billion €), Vannes (France)

• Held 8 internal conferences (change management) about the implementation of Google Mail for the whole group, built communication support, training sessions, software and hardware users helpdesk

• Functional audit and reverse-engineering of 70 non documented existing applications, risks analysis and impact assessments, benchmark of modern solutions (Document Management Systems, Content Management Systems, Customer Relationship Management)

• Techs : IBM Lotus Notes, Liferay, Alfresco, Sharepoint, Drupal, Symfony, GoogleMail, Service Now

2011-2012 : Directeur technique WebCTO Web
OMNICOM > TBWA > Being, Paris (France)

(ranked best French integrated media agency in 2011)

• Led multidisciplinary teams (20 persons including coders, graphic designers, salespersons and marketing consultants)

• Supervised all stages of the projects' lifecycle : functional and technical specifications, costing, planning, sourcing, partnerships, recruiting, development (UX design, web and mobile programing), QA, delivery

• Clients : McDonald's, Technomarine, Beiersdorf, Celio, Schneider Electric, Qatar State, Sanofi

• Techs : PHP, Drupal, Java, .net, Facebook Apps, Symfony, MySql, HTML5, CSS3, Flash, GIT, Basecamp

2011 : Senior project leader
PUBLICIS GROUP > Performics, Paris (France)

• Professional training of junior project leaders

• Internal audit (Project Management Office)

• Clients : Coca-cola, Jacadi, Ducros

• Technos : SEO, PHP, Symfony, HTML5

2009-2010 : Manager of the intranet service center

GROUPE LA POSTE > DSI Corporate, Nantes (France)

   • Led a team of 20 engineers, generated 2 M€/year

   • CMMI level 2 certified for the Direction des Etudes (business unit of 100 engineers), based on one of my pilot project (security/SSO)

   • Techs : Java, Jahia, Zend, Sharepoint, PHP, Drupal, Symfony, Bootstrap, Jquery, Angular, Mantis, PsNext

2008-2009 : Software architect

ARMOR LUX (uniforms manufacturing industry, 700 employees), Quimper (France)

   • 50 M€ contract (50 % of the firm's revenue) driven by the information system I reviewed and re-coded alone.

   • Clients : French Security Ministry, SNCF (French public railway service), La Poste, Paris Airports

   • Tech : Coldfusion, MySql, Html5, CSS, Javascript, Flash

2006-2008 : Digital project leader, then CEO for the digital subsidiary, then CTO in the holding firm, member of the Executive Committee

Ideactor (consulting firm, 40 consultants), Nantes (France)

   • Supervised 38 parallel projects, managed 10 project leaders, max workload of 5000 man-days

   • Clients : EDF, Total, AXA, Port de Nantes (4th harbor in France)

   • Tech : Delphi, Java, PHP, Javascript, Flash

2003-2019 : Independent consultant

   • Consulting and software architecture for many start-ups, web agencies and consulting firms

   • Teaching: University of Rennes (computer sciences for music students, beginner level), ESRA (cinema school, special effects), ICAM (engineering school, object oriented programming)

   • Audiovisual media : produced a sport event broadcasted (prime-time) on Eurosport International, led a team of 15 technicians